



# CCNV 40<sup>th</sup> Anniversary Celebration

We appreciate your consideration of financial support for The Community for Creative Non-Violence (CCNV). As you know, we are a non-profit (503c) organization that serves the District's homeless community. The residents, supporters, and members of the public will be celebrating our 40th anniversary, on September 11, 2010, from 10:00 AM -4:00 PM. Our immediate need is to quickly secure philanthropic contributions, to help offset expenses for our commemorative event. In return, we can offer your business or organization formal recognition for your involvement. Please review our needs and packages below.



## Platinum Sponsor

### PLATINUM (\$10,000+)

- During live radio broadcast from the event:
  - Sponsor is mentioned every time event Title is mentioned on broadcast (e.g. *CCNV 40<sup>th</sup> Anniversary Celebration Presented by XYZ Corporation*)
  - On-air interview with Sponsor on live broadcast
  - Mention of the Sponsor in radio spots prior to the event
- Large banner featuring your company hung on stage, with acknowledgement of sole sponsorship
- An opportunity to present on stage to the public for up to five minutes, during the event
- Listed as the Principal sponsor in all press releases sent to news and print media
- A free table at our event (option to set up your own branded booth instead)
- Web banner on our website (you must supply the art) and mission statement, service description, or slogan inclusion
- Interview or article about your involvement placed on our website, newsletter, or feeds
- Sponsor logo with ours on event t-shirts
- Promotional material, press release, and social media mentions throughout event partnership
- Additional displayed signage on September 11th (details to be discussed)
- Sample, business card, and/or coupon distribution to attendees (you supply collateral material)



## Gold Sponsor

### GOLD (\$5,000 - \$9,999)

- During live radio broadcast from the event, Platinum and Gold Sponsors are mentioned along with business slogan (e.g. *XYZ Corporation, a Telecom company that "Delivers value to its customers"*)
- Website link from ours to yours, for the remainder of 2010 (logo presence is an alternate option)
- PA announcement mention, during the event
- VIP seating for two, and parking for one vehicle
- An opportunity to present on stage to the public for one minute, and interview, during the event
- One displayed sign at the event (location and size details to be discussed)
- Framed certificate of acknowledgement for support of our event



## Silver Sponsor

### SILVER (\$2,500 - \$4,999)

- Framed certificate of acknowledgement for support of our event
- PA announcement mention
- Placement of your logo on our website until October 11th
- VIP seating for two, and two complimentary lunches
- Listed in thank you portion of post-event (website or print) coverage



## Bronze Sponsor

### BRONZE (\$500 - \$2,499)

- Framed certificate of acknowledgement for support of event
- PA announcement mention
- Listed in thank you portion of post-event (website or print) coverage
- VIP seating and complimentary lunch for one

For further information and pricing of sponsorship opportunities, please contact Andrea Blackstone/Jamil Husain at (202)-709-2331/202-262-8248